



## **Topspin Partners Acquires Remedy Health Media**

November 29, 2017

Topspin Partners today announced that it has acquired Remedy Health Media (“Remedy” or the “Company”). Remedy is a leading digital health platform specializing in inspirational video-based storytelling and award-winning digital brands. The Company’s portfolio of brands includes HealthCentral, TheBody, TheBodyPro, BerkeleyWellness, and Healthcommunities. Its largest property, HealthCentral, has become a primary destination for a suite of inspirational multimedia patient stories—under the Live Bold, Live Now™ initiative—that connects Remedy’s audiences to real patients who live with chronic conditions, but have persevered to accomplished great feats. PNC Bank, Praesidian Capital and Star Mountain Capital provided debt financing to help support the transaction.

With extensive experience in the digital health media industry, Mike Cunnion, CEO of Remedy, will continue to lead the highly respected management team. “This is an exciting time in digital health and with Topspin’s experience and network in media and information services, they are the ideal partner to help Remedy maximize its potential,” said Cunnion. “The timing is ideal as we’ve been transforming our platform to strengthen our brands and bring new products to market with a keen focus on delivering more value for our audiences and customers.”

“The Live Bold, Live Now initiative has disrupted the digital health media industry and has redefined digital advertising for healthcare’s largest players,” said Leigh Randall, Managing Partner at Topspin. “Remedy has differentiated itself with its immersive, inspirational patient stories, which will continue to drive its growth going forward.”

Additional information about Remedy can be found at [www.remedyhealthmedia.com](http://www.remedyhealthmedia.com).

### **About Topspin Partners**

Topspin Partners is a suburban NY-based private equity fund that makes investments in profitable and established lower middle-market businesses. The firm invests across a number of industries, including health and wellness, media and information services and consumer products and services. The Topspin team has considerable operational expertise and collaborates with management teams to build businesses of varying stages and sizes. Further information on Topspin can be found at [www.topspinpartners.com](http://www.topspinpartners.com).

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